

For Immediate Release

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www.reddevil.com

Red Devil Announces New RDI Line of High Performance Industrial Sealants Includes Three Unique Products

Tulsa, OK –Red Devil Inc. today announced a new line of Red Devil Industrial sealants called RDI with three innovative new products that feature high performance and durability for just about any construction job. Developed for pros, the RDI line of products includes unique features such as exceptional insulative properties, heat-resistance, ductwork joint performance and sound reduction. Red Devil's three new RDI products feature excellent adhesion and flexibility and clean up with water.

Three new industrial sealants will be marketed under the RDI name:

- **R5 Window and Door Insulative Sealant** – Tested to have 4X the insulation properties of standard sealants, this window and door formulation is endorsed by the American Window & Door Institute as a viable component to achieve a proper R5 installation of windows and doors. It also resists high temperatures. Available in paintable White in 10.1 fl. oz. cartridges.
- **Water-Based Acrylic Duct Sealant** – Sealing metal to metal joints to prevent air leaks in medium and high pressure systems of spiral and rectangular ductwork, this UL-listed sealant is available in Gray in 10.1 fl. oz. cartridges and gallon tubs.

- **Noise Proof Acoustical Sealant** - this water-based, acrylic latex sealant seals joints and reduces sound transmission, withstanding temperatures of 40 °F - 90 °F. It is available in White in 10.1 and 28 fl. oz cartridges.

Red Devil will also re-launch six existing products under the RDI name, including RD PRO Industrial Grade RTV 100% Silicone, RD Pro Heat Resistant RTV Sealant, Acrylic Siliconized Sealant, Butyl Rubber Sealant, FIRESTOP Intumescent and Extreme Temperature HVAC/R Silicone Sealant.

Learn more about RDI industrial sealants at www.reddevil.com or call 1-800-4A-DEVIL.

About Red Devil, Inc.

RED DEVIL Inc. has been serving the construction and hardware industry since 1872, with 142 years of quality and innovation in caulks, sealants and painter's hand tools. For more information about Red Devil visit their Web site at <http://www.reddevil.com> or call 1-800-4A-DEVIL. Also visit the Red Devil Facebook page at www.facebook.com/reddevil.

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