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RED DEVIL® INTRODUCES GREENGUARD® APPROVED CONSTRUCTION ADHESIVES

Tulsa, OK – Red Devil, Inc. today announced the launch of a new line of Red Devil Construction Adhesives that are GREENGUARD® Children & Schools certified for indoor air quality. The certification takes the guesswork out of choosing high quality, low-VOC emitting products, which greatly contribute to indoor air pollution. In fact, indoor air pollution levels are two to five times higher than those found outdoors. To maintain the certification, GREENGUARD conducts quarterly monitoring and annual re-testing.

Red Devil's water-based line of construction adhesives feature seven different products with the same high performance standards as other Red Devil sealant products. Available in 9 – 28 fl. oz. cartridges, the new construction sealants are powerful, high quality sealants for dozens of uses that do not contain ozone depleting chemicals and feature water clean-up. They include:

General Purpose Construction Adhesive - a professional-strength formula that exceeds performance requirements of ASTM C-557. It is ideal for stone, marble, hardboard, gypsum wallboard, slate, ceramic tile, polyurethane and polystyrene foams.

Heavy Duty Adhesive – an all-purpose, heavy duty construction adhesive with a quick setting instant grab formulated for the toughest jobs and holds with an iron grip that often eliminates the need for nails and screws. The eco-friendly formula bonds a wide range of the heaviest construction materials.

Quick Grip Adhesive – (9 fl. oz. size only) A premium all-purpose construction adhesive with a quick setting instant grab that also replaces nails or screws. The eco-friendly formula with easy water clean-up has a high initial tack to save time on the job.

Paneling and Foam Adhesive - a construction adhesive for bonding paneling and foamboard. Provides an impact resistant bond and is ideal for wood, hardboard, gypsum wallboard, ceramic tile, polyurethane and polystyrene foams.

Subfloor and Deck Adhesive - a premium adhesive designed for subfloor construction reducing nailing requirements and nail pops. It is ideal for plywood, treated and untreated lumber, particle board, drywall, masonry and plaster.

Drywall Adhesive – (28 fl. oz. only) a specially formulated low-VOC adhesive for high volume jobs that adheres drywall to structurally sound surfaces. Best suited for bonding gypsum drywall to metal and wood studs.

Cove Base Adhesive- an adhesive formulated for rapid installation of vinyl or rubber cove base to most interior wall surfaces. It has excellent wet grab and is water resistant when fully cured.

For more information about Red Devil Construction Adhesives, visit their Web site at http://www.reddevil.com or call 1-800-4A-DEVIL. Visit Red Devil on Facebook at www.facebook.com/reddevil.

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About Red Devil, Inc.:

Red Devil has been serving the DIY, paint and contractor community since 1872, with 141 years of quality and innovation in caulks, sealants and painter's hand tools. The innovation has been continuous, growing and changing with the needs of the industry. Red Devil has long-time recognized brands such as LIFETIME® Caulk and our ONETIME® Spackling. For more information, visit www.reddevil.com

About GREENGUARD:

GREENGUARD Certified products are recognized, referenced or preferred by more than 400 federal purchasers, retailers, green building rating tools, and building codes around the world. For more information, visit http://www.greenguard.org/en/index.aspx.